

# SPONSORSHIP OPPORTUNITIES



TECHNOLOGY  
AFFINITY  
GROUP

2019  
ANNUAL  
CONFERENCE

NOVEMBER  
18-21, 2019

MIAMI, FL

TAG2019.ORG

## WHY SPONSOR THE TAG CONFERENCE?

The annual TAG conference attracts IT executives and decision-makers from private, family, and community foundations throughout North America and beyond. Known as an intimate collegial environment for networking and learning, TAG2019 is the premiere way to cultivate new and existing relationships with technology leaders.

**Opportunities are available on a first-come, first-serve basis.** Interested in learning more? Contact TAG Executive Director Chantal Forster at [chantal@tagtech.org](mailto:chantal@tagtech.org).

TAG2019 will be held November 18-21, 2019 in Miami at the Loews Miami Beach. For more information, see [www.tag2019.org](http://www.tag2019.org).

## TARGETED MARKETING OPPORTUNITIES

**For TAG member organizations only**, individual marketing opportunities are available to sponsor a limited number of TAG activities and enable you to reach attendees through a variety of socially-engaging activities.

\*NOTE: To provide opportunity for a range of TAG partners, we request that partners refrain from sponsoring more than one event this year.

## OPTION 1: MONDAY PRE-CONFERENCE TAG SOCIAL

**\$8,000** — Limited to one (1) sponsor\*

### Includes:

- Acknowledgement during introductory comments by TAG leadership
- One (1) complimentary attendee registration to the conference. (NOTE: Any exhibitor package or additional attendees must be purchased separately. *Effectively, sponsors who elect to purchase an exhibitor package and 2 additional attendee passes are now able to bring a total of 4 attendees, in contrast to 3 for standard exhibitors.*)
- Table-top tent placards during the TAG Social
- Logo and mention on website conference agenda
- One (1) stage mention on Tuesday morning
- One (1) mention on conference mobile app
- One (1) targeted social media mentions
- One (1) post-conference photo in @TAG email news



## OPTION 2: TUESDAY OPENING PLENARY & BREAKFAST

TAG2019 SPONSORSHIP  
OPPORTUNITIES

**\$14,000** — Limited to one (1) sponsor\*

### Includes:

- Five (5) minute stage introduction by sponsor, prior to introducing opening plenary speaker
- One (1) complimentary attendee registration to the conference. (NOTE: Any exhibitor package or additional attendees must be purchased separately. *Effectively, sponsors who elect to purchase an exhibitor package and 2 additional attendee passes are now able to bring a total of 4 attendees, in contrast to 3 for standard exhibitors.*)
- Hallway signage
- Table-top tent placards during the breakfast and opening plenary
- Logo and mention on website conference agenda
- One (1) stage mention on Tuesday morning
- One (1) mention on conference mobile app
- Two (2) targeted social media mentions
- One (1) pre-conference discussion forum post
- One (1) post-conference photo in @TAG email news

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## OPTION 3: TUESDAY NIGHT “OFFICIAL TAG PARTY”

**\$10,000** — Limited to two (2) sponsors\*

### Includes:

- One (1) complimentary attendee registration to the conference. (NOTE: Any exhibitor package or additional attendees must be purchased separately. *Effectively, sponsors who elect to purchase an exhibitor package and 2 additional attendee passes are now able to bring a total of 4 attendees, in contrast to 3 for standard exhibitors.*)
- Table-top tent placards during the event
- Logo on event signage
- Logo and mention on website conference agenda
- Three (3) stage mentions at Tuesday sessions
- One (1) mention on conference mobile app
- Two (2) targeted social media mentions
- One (1) pre-conference discussion forum post
- One (1) post-conference photo in @TAG email news

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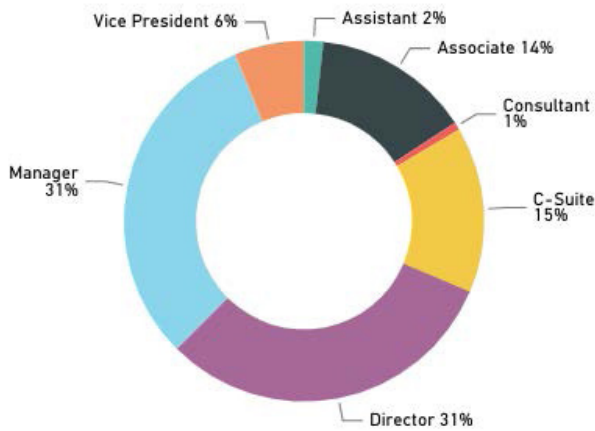


# GET TO KNOW TAG ATTENDEES

As an intimate invite-only conference, TAG attracts 350 leaders in IT and grants management from foundations throughout North America. Below you'll find data from 2015–2017 regarding our attendees.

## Professional Level of Attendees, 2015–2017

At what professional level are attendees?



## Geographic Location of Attendees, 2015–2017



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