EXHIBITOR OPPORTUNITIES
2019 TAG

TECHNOLOGY
AFFINITY
GROUP

2019
ANNUAL
CONFERENCE

NOVEMBER
18−21, 2019

MIAMI, FL

TAG2019.ORG

INTRODUCTION

TAG 2019 (November 18–21 in Miami, FL) is the capstone event for #PhilanthropyTech, attracting leaders and influencers from our country's most engaged private and community foundations. As a valuable partner or provider to our member philanthropies, you are invited to participate.

The TAG Conference offers two ways to reach our attendees:

- As an exhibitor
- As a sponsor for key conference events.

This document presents exhibitor opportunities. For information on conference sponsorship, see: **tag2019.org/sponsor**

Exhibitor packages offer the unique opportunity to share your latest technologies, promote initiatives, and develop business relationships with attendees. You will gain valuable exposure to attendees in the philanthropic community in the months before, during, and after TAG 2019.

2019 UPDATE

We're pleased to share that the Exhibit Hall this year will be located in a high-traffic location, in the foyer adjacent to the Americana Ballroom where meals and general sessions occur.

For TAG 2019, there are only 18 available exhibitor spaces available on a first-come, first-serve basis. Register for an exhibitor booth at: **tag2019.org/exhibitors-opportunities**

CONFERENCE LOCATION

LOEWS MIAMI
BEACH HOTEL

1601 Collins Avenue,
Miami Beach, Florida, 33139

PHONE
305-604-1601

HOTEL RESERVATIONS
1-888-879-0462

LOEWS.COM

Americana Ballroom Salon 3

Americana Ballroom Salon 4

Americana Terrace

Atlantic Ocean

Americana Foyer | Exhibitor Hall

EXHIBITOR POLICIES

Organizations who wish to purchase an exhibitor package must meet one (1) of the following criteria:

- Are a vendor or consultant to nonprofits
- Are a TAG member
- Are a presenter at TAG2019

Additionally, the following policies apply to all exhibitors at TAG2019:

Attendance is Limited to 3 Staff per Exhibitor

Because TAG is designed as a collegial learning and networking environment for private and community foundations, we strive to ensure that foundation members comprise the majority of conference attendees. Therefore, TAG partners, providers, and exhibitors are limited to a maximum of 3 staff per company or organization. All team members onsite at the conference must have purchased a registration. Tickets include access to all TAG conference events (keynote breakfast, plenaries, breakouts, meals, and all other events). **Unfortunately, there are no exceptions.**

Solicitation is Limited to the Exhibit Hall

To facilitate a supportive learning community, our members have asked that exhibitors refrain from soliciting funds or business during the conference, except when you are in the Exhibit Hall.

We appreciate your understanding and support in creating a high-value learning and networking environment for TAG members at our annual conference. We look forward to working with you to create an exceptional experience.

> ### SPECIAL NOTE
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> *Organizations who choose to become a conference SPONSOR are provided with one (1) complimentary registration, enabling them to bring four (4) attendees total. For information on conference sponsorship, see: **Call for Partnerships***

THE EXHIBITOR PACKAGE

The Exhibit Hall will be open throughout the TAG2019 Conference, beginning Tuesday morning at and ending Wednesday at 5:00 pm. See Agenda: **tag2019.org/agenda**

The exhibitor package includes

- Complimentary attendance to all conference keynotes, sessions and meals
- One 6' x 30" table with two chairs
- Exhibitor information in the digital conference guide and mobile app
- Wireless Internet access
- Standard power strip
- Exhibitor name badge

Exhibit size requirements

- Exhibits must fit within the space behind the exhibitors 6' x 30" table and not obstruct adjacent exhibitor space or any walkway or door.
- Large exhibit displays measuring more than 6 feet wide (72") are not allowed.
- Banner stands measuring more than 36 inches wide are not allowed.

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EXHIBITOR PACKAGE FEES AND REGISTRATION

TAG Member	Non-Member
$1,195 (*non-refundable*) Full Exhibitor Package for Primary Attendee*	$1,845 (*non-refundable*) Full Exhibitor Package for Primary Attendee*
Additional attendee tickets (max. 2) will be standard price. Before 9/30/2019: $795 After 9/30/2019: $895	Additional attendee tickets (max. 2) will be standard price. Before 9/30/2019: $995 After 9/30/2019: $1,095

*Lodging is **not** included. Reserve rooms early for greatest availability. Be sure to mention the Technology Affinity Group Room Block for a nightly rate of $279 pending availability. Rooms must be booked by October 18, 2019. See **tag2019.org/hotel**

How to Register (Opens mid-June)

Exhibitors will be accepted on a first-come, first-serve basis.

1. Visit **tag2019.org/exhibitors-opportunities** and complete the registration form after registration opens mid-June.

EXHIBITOR CANCELLATION AND REFUND POLICY

Exhibitor Packages

- Exhibitor Package registration fees are **not** refundable.
- While the **primary** Exhibitor Package registration fees are **not** refundable, you may transfer the registration to another staff member at the same organization. Email your request to **jeff@tagtech.org** with details including the names of the transfer.

Individual Attendee Registrations

- **Before October 18, 2019:** Cancellation requests for a maximum of 2 individual registrations will be accepted for the cost of conference attendees' registration fee **less a $50 processing fe**e.
- **After October 18, 2019:** Due to financial obligations incurred by TAG, we are unable to refund registrations **after** October 18, 2019. After October 18, 2019, you may **transfer** your registration to another person in lieu of a refund.
- To request a refund or transfer, please contact Jeff Brandenburg at **jeff@tagtech.org**, or 415-626-1487.

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